# Ciclos e crises económicas

Aula 5 e 6 Crise de 1929 e Grande Depressão

## Riscos de desaceleração (em Março 2019)

#### Countries ranked by Manufacturing PMI: February

Greece	54.2	9-month high
Ireland	54.0	2-month high
Netherlands	52.7	32-month low
Austria	51.8	37-month low
France	51.5 (flash: 51.4)	5-month high
Spain	49.9	63-month low
Italy	47.7	69-month low
Germany	47.6 (flash: 47.6)	74-month low



### Riscos em 9 março de 2020

S&P 500

INDEXSP: .INX

2 972,37 0,00 (0,00%)

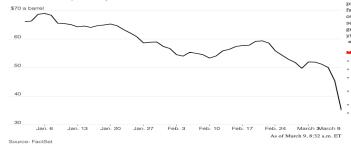


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#### Global Markets in Turmoil as Oil Plunges Brent crude futures prices this year



Markets shuddered in the face of a price war for oil and the economic fallout from the coronavirus outbreak, with frightened investors seeking shelter in the safety of government bonds and propelling yields to unprecedented lows.

#### MORE COVERAGE

- Live Updates: The Virus and Business
- Live Updates: The Virus and Business Saudi Pledge Triggers Crude Collapse
- Fed Increases Short-Term Funding to
- Fed Increases Short-Term Funding to Keep Lending Markets Stable
- Heard on the Street: Keeping Calm Amid
   Market Panis
- Turmoil Cascades Through Currencies
  Heard on the Street: OPEC. R.I.P.

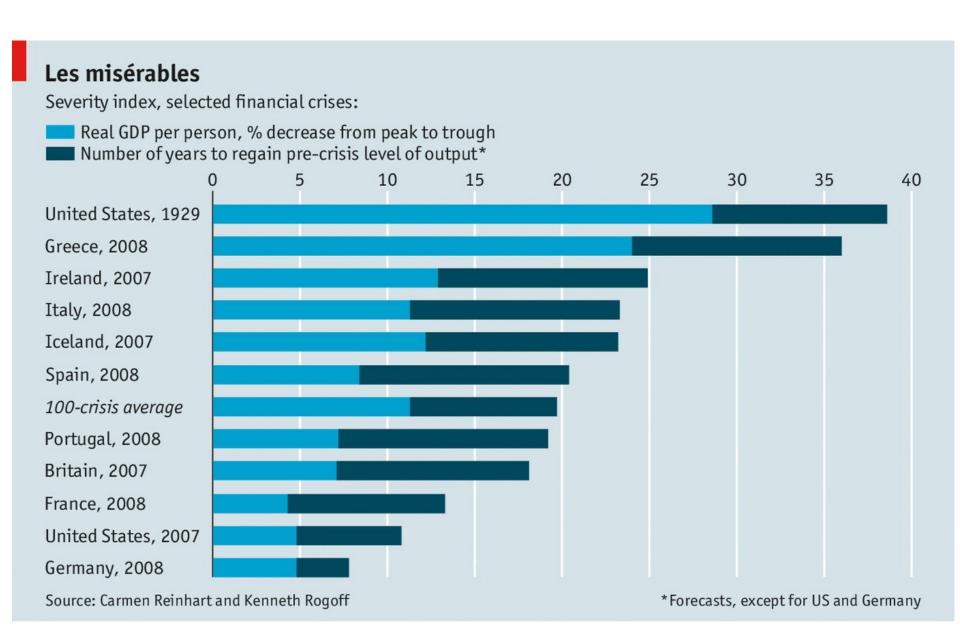


### Os temas desta aula:

- Como surgiu a crise de 1929
- Como se resolveu a crise de 1929
- O que é uma crise económica e uma recessão económica
- As principais interpretações da crise de 1929 e as suas leituras hoje
- Elementos de comparação com a recessão actual (a segunda grande depressão? A estagnação secular?)

### 1929: the Great Crash

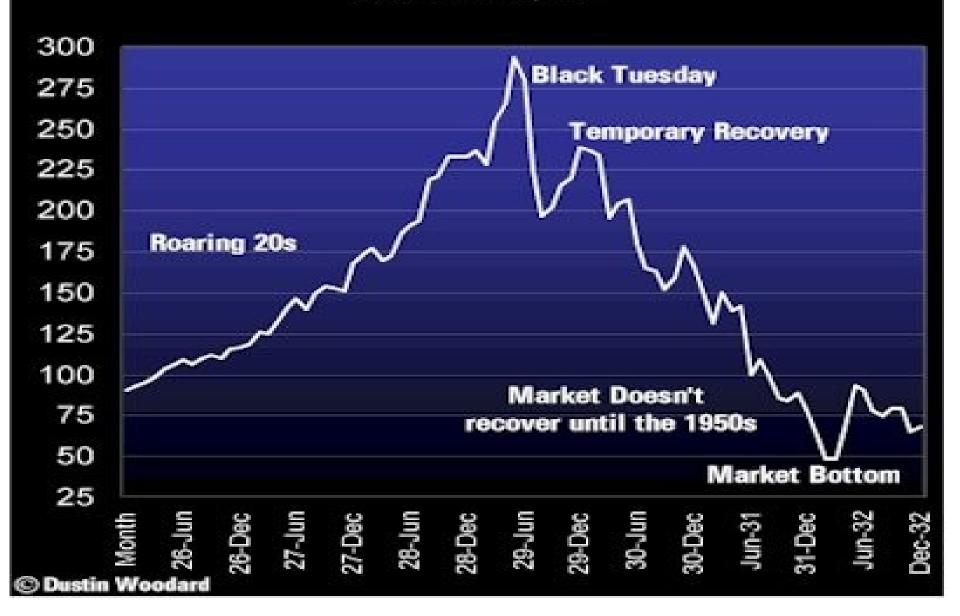
#### 21st century crises compared to that of 1929



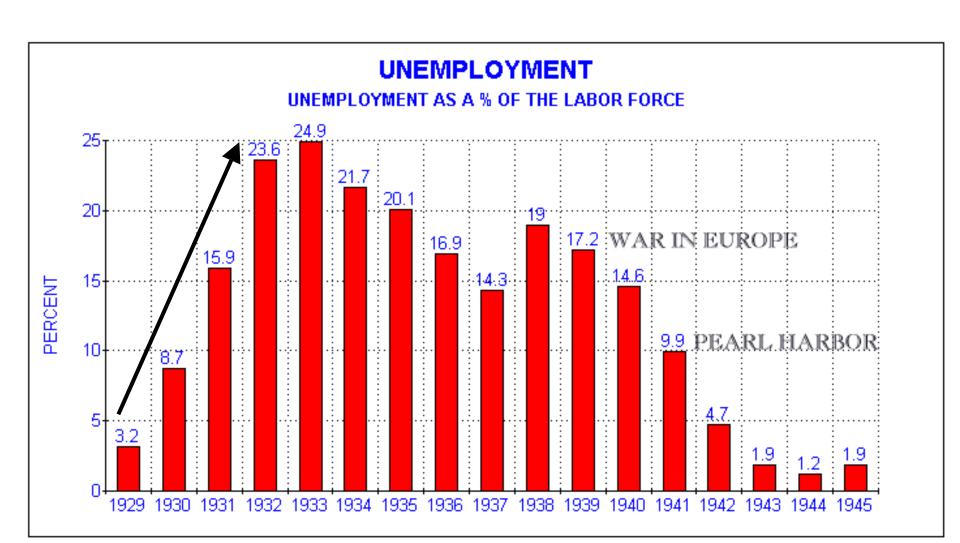
## Poverty and misery in the 1930s



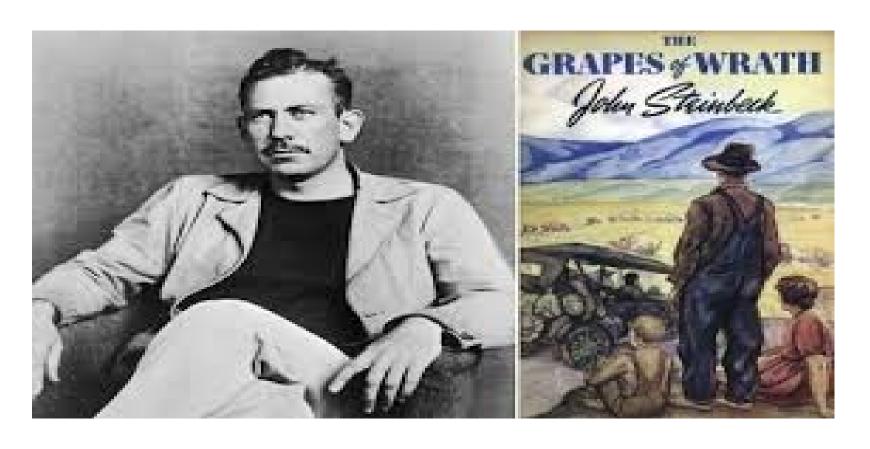
#### 1929 Crash Using S&P 500 Data Growth of \$100



### Desemprego após 1929



# Uma interpretação literária da crise: "As Vinhas da Ira", de John Steinbeck



### Presidentes Hoover (até 1933) e Roosevelt (toma posse em 1933)





# Medidas de tipo Keynesiano para enfrentar a depressão

- Roosevelt (reune com Keynes em 1934): "é mais um matemático do que um economista político"
- 1933-4, 1º New Deal: abolição proibição do álcool, reforma do sistema bancário (Glass-Steagall), medidas de apoio social de emergência, National Recovery Administration e Agricultural Adjustement Administration, suspende padrãoouro, corte pensões e salários
- · 1935-8, 2º New Deal: ampliação dos direitos sindicais, sistema de segurança social, subsídio de desemprego
- Mas: não há grandes trabalhos públicos e reduzido deficit spending

#### Propaganda da Lei sobre Segurança Social



### Medidas fiscais

 Hoover: taxa máxima (de IRS) sobe de 25 para 63%

Roosevelt: a taxa marginal acima de 200 mil dólares sobe para 94%

### 6 famílias de explicações

- Irving Fisher
- John Maynard Keynes
- Milton Friedman
- Joseph Schumpeter
- Friedrich Hayek
- John Kenneth Galbraith (textos discutidos nas aulas)

# 1. Irving Fisher and expectations

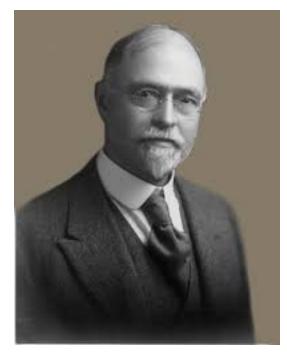
According to **Fisher (1930)**: Prices in 1929 reflect expectations of higher future cash flows.

Drop in 1930: change in expectations but investors are supposed to be rational (≠ exante and realization ex post)

# The Great Depression and how economists got it wrong

Irving Fisher: «Stock Prices are low», they reached a "permanent plateau" (New York Times, October 22, 1929)

Fisher lost his fortune in 1929. The Yale University was forced to pay for his house in order not to get evicted



Irving Fisher (1867-1947)

### 2. Keynes (posição em Setembro 1929)

- 1) não sair do padrão-ouro (só em 1931 o passa a defender)
- · 2) redução geral de salários e rendimentos?
- 3) subsídios a empresas (e não alterar salário mais baixo)
- 4) racionalização da indústria (com capacidade excedentária)
- 5) proteção alfandegária (1931: taxa de 15%)
- · 6) investimento em obras públicas
- · 7) concertação dos bancos centrais

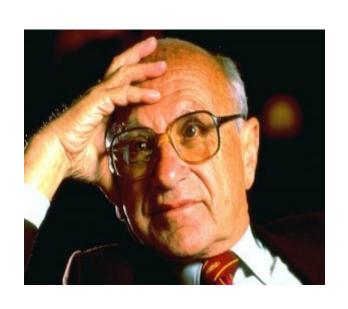
### Treatise on Money (1930)

- Distinção entre decisões de Poupança (S) e de Investimento (I) e portanto risco de crise
- Função essencial do Banco Central (operações de *open market* para controlar o crédito e determinar o juro)
- · Controlo de capitais para controlar tx juro
- Mas em 1931 volta a defender a saída do padrão-ouro

## 3 e 4. Contrasting explanations: Friedman and Hayek

- Milton Friedman: mistakes of the Fed
- But monetary policy is effective: Friedman and Schwartz (1963) document that growth in the money supply of "46 per cent from 1933 to 1937" (p.498) was associated with a 59 percent increase in real output over the same period, "an average rate of growth [of] 12 per cent per year" (p.493).
- Romer (1992, p.757) finds that "nearly all the observed recovery of the U.S. economy prior to 1942 was due to monetary expansion."

### Milton Friedman



1963, A Monetary History of the US, 1867-1960, with Anna Schwartz

Failure of government action, no rescue of the banks, reduction of the monetary supply and recession

#### Milton Friedman's explanation

Four "natural experiments" in monetary policy:

- 1. 1928-1929: Fed reduces M, given its fear of speculation. Two months before the crash, GDP was reducing at an annualized rate of -20%.
- 2. Sept 1931: UK out of the gold standard, the Fed increases the interest rate, 522 banks out of business
- 3. April 1932: expansionary monetary policy, open market purchases of financial assets, GDP recovers
- 4. Jan-March 1933: Roosevelt takes office, out of the gold standard, expansion

### Ben Bernanke, 2002, Friedman's nineteenth anniversary

"Let me end my talk by abusing slightly my status as an official representative of the Federal Reserve. I would like to say to Milton and Anna: Regarding the Great Depression. You're right, we did it. We're very sorry. But thanks to you, we won't do it again."

### Hayek: money matters and explains the perturbations

Hayek proposed "to show why, and how, monetary influences directly bring about regular disturbances" in the economic system (Hayek 1933a, p.102).

"He sought to integrate the concept of non-neutrality of money (spillovers from monetary disequilibrium to real variables) with capital theory to create a monetary theory of real movements in the structure of production during the business cycle."

> (Thomas L. Hogan and Lawrence H. White (2016), "Hayek, Cassel, and the Origins of the Great Depression", George Mason University WP)

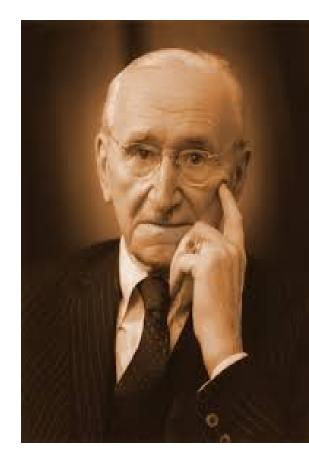
## Hayek: against an overexpansion of monetary policy

(according to Hayek) "By creating an excess supply of money and thereby temporarily lowering the real interest rate (because money injected through lending or bond purchases shifts the real supply of loanable funds curve to the right), monetary expansion increases consumption spending, total investment, and especially investment in relatively interest-sensitive (capital-intensive) sectors of production beyond their equilibrium levels."

Thomas L. Hogan and Lawrence H. White (2016), "Hayek, Cassel, and the Origins of the Great Depression", George Mason University WP

### Therefore, Keynes versus Hayek

- Keynes, the mistake is S > I, too much saving and not enough investment
- Hayek, the mistake is S < I, too much investment, and the possibility of expansionary monetary policy is suspect, given the central bankers' inclinations



### 5. Schumpeter e a lógica da inovação destruidora

Joseph Schumpeter: perda de capacidade de inovação e substituição das PME por grandes conglomerados burocráticos

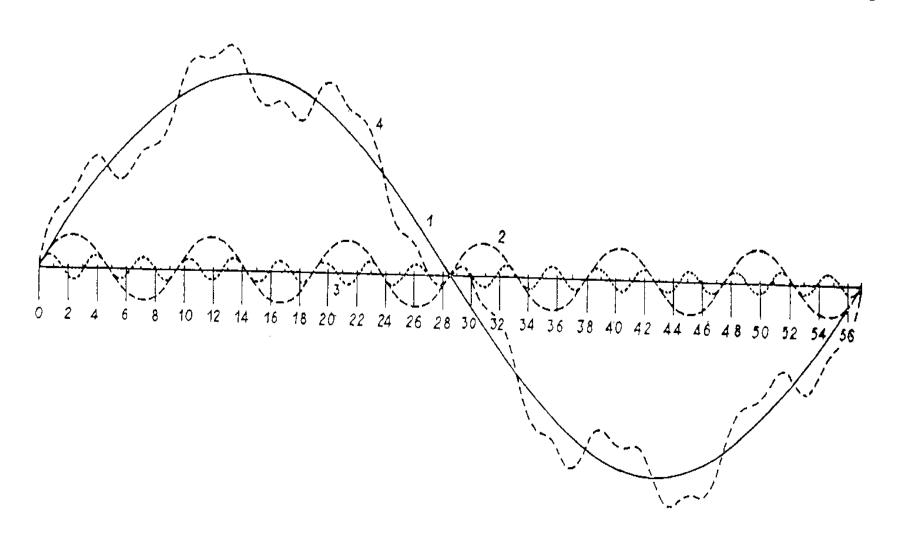
Mas anti-keynesiano: "acho a teoria estagnacionista desenvolvida pelo falecido Lord Keynes espantosa (pelo facto) de não ter sido pura e simplesmente expulsa da corte com gargalhadas"

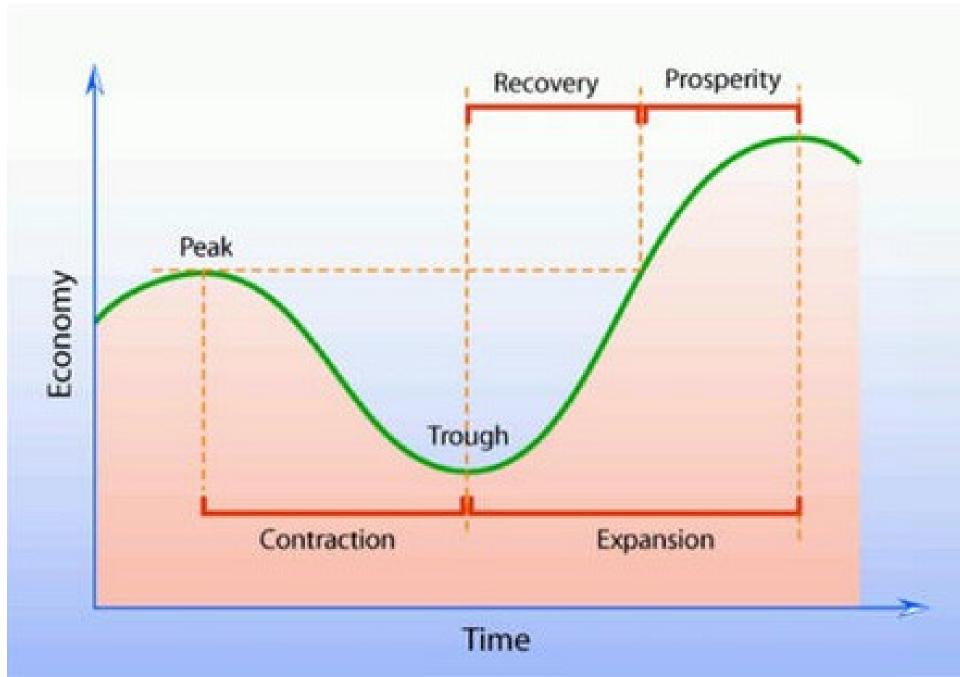
Economia do lado da oferta e não da procura agregada

### Schumpeter on capitalism

"industrial mutation – if I may use the biological term – that incessantly revolutionises the economic structure from within, incessantly destroying the old one, incessantly creating a new one. This process of Creative Destruction is the essential fact about capitalism."(CSD, 1942: 83)

## Economic cycle (from Schumpeter, 1939)





### Epílogo: Bretton Woods, 1944 (Morgenthau e Keynes)



### **Bibliografia**

- "Sombras": cap. 1-2-3 e Anexo I (também para a próxima aula)
- "Crises e Ciclos no Capitalismo
   Global": cap. 3 da 2ª parte